



**February 27, 2012  
FOR IMMEDIATE RELEASE**

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**2012 ECAC HOCKEY MEN'S CHAMPIONSHIP  
SINGLE-SESSION TICKETS ON SALE MONDAY, FEBRUARY 27**

*March 16 & 17 at Atlantic City's Boardwalk Hall*

**Atlantic City, NJ** – Single-Session tickets for the 2012 ECAC Hockey Men's Championship will go on sale Monday, February 27, 2012 at noon. The NCAA Division 1 event skates into Boardwalk Hall for a two-day Championship beginning Friday, March 16 at 4 p.m. and continues Saturday, March 17. 2012 marks the 51st anniversary of ECAC Hockey and will be the second year that the championship will be held at Boardwalk Hall, hosted by the Atlantic City Convention & Visitors Authority. The top four as determined by the outcome of quarterfinals action will come to Atlantic City to compete in the two-day championship. There will be two semifinal games Friday, followed by the third-place and championship games Saturday. The 2012 League champion will receive an automatic bid to continue down the road to the Frozen Four. The schedule of events is as follows:

Friday, March 16

Session 1 Semifinals two games:  
4 p.m. and 7 p.m.

Saturday, March 17

Session 2 Third-place and Championship games:  
4 p.m. and 7 p.m.

Single-Session tickets are priced at \$26 for the upper bowl and \$31 for the lower bowl. TD Bank Family 4-Packs are \$79 and include 4 tickets, 4 hot dogs, and 4 soft drinks and must be purchased in advance. Two-day All-Session tickets are still available, and are priced at \$87 for the first two rows on the glass, \$52 for the lower bowl and \$42 for seats in the upper bowl. Family friendly, no-alcohol sections are available for \$52. Tickets can be purchased at the Boardwalk Hall box office, all Ticketmaster locations, online at [www.ticketmaster.com](http://www.ticketmaster.com), or by phone at 800-736-1420.

Discount rates are also available for groups of 10 or more. Fans can save \$5 per ticket on any seat when booking a group for any session of the Championship. Students, Scouts and active/retired military can purchase tickets at the box office with ID for \$15 for any single session ticket. For more information or to place a group order, call 609-348-7023.

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Visitors can also take advantage of special room rates in Atlantic City during the ECAC Hockey Men's Championship weekend. For special rates at Tropicana Casino Resort, call (800) 247-8767 by March 13 and reference code HECACF. For special rates at Trump Plaza Hotel Casino, call (800) 677-7378 by March 13. Use option 2 and reference ECAC Hockey Fan Block.

ECAC Hockey consists of 12 of the most prestigious men's Division I hockey teams from the following institutions: Brown, Clarkson, Colgate, Cornell, Dartmouth, Harvard, Princeton, Quinnipiac, Rensselaer, St. Lawrence, Union, and Yale. Last year, the #3 seeded Yale Bulldogs defeated the 2010 ECAC Hockey champions, Cornell's Big Red, in a shutout game of 6-0. For more information about ECAC Hockey, visit [www.ecachockey.com](http://www.ecachockey.com).

Boardwalk Hall has had a long history with ice hockey dating back to December 28, 1929 when Ottawa faced off against the New York Rangers. The following year saw the debut of the first of Boardwalk Hall's two home hockey teams, the Atlantic City Seagulls, who played until 1952. Following the \$90 million renovation to Boardwalk Hall, the ECHL-affiliated Boardwalk Bullies took to the ice in October 2001 and won the Kelly Cup in 2003. In 2010 hockey was re-energized in Atlantic City as Boardwalk Hall hosted four exciting AHL and one ECHL Devils Hockey games. Last year showcased the two day ECAC Hockey Men's Championship. Most recently, Boardwalk Hall was the host site of the 2012 AHL All-Star Classic this past January.

Enjoy the games from any of the great seats in beautiful Historic Boardwalk Hall, recognized as one of the world's top mid-sized arenas. And only Atlantic City can offer the hottest action on and off the ice, from 24/7 gaming at our eleven world class casino hotels, to our endless variety of dining, shopping, spas and more. Make it a foursome at one of a dozen nearby championship golf courses, and after the sun sets find your groove in our nightlife. Best of all, we're within an easy day's drive for one-third of the nation's population and accessible by air, Amtrak and N.J. Transit. Check out [www.atlanticcitynj.com](http://www.atlanticcitynj.com) for complete destination information, or call 1-888-AC-VISIT for our free Visitor Guide.

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#### **About the Atlantic City Convention & Visitor's Authority**

The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit [www.atlanticcitynj.com](http://www.atlanticcitynj.com). Also follow us on Facebook at [www.facebook.com/AtlanticCityNJ](http://www.facebook.com/AtlanticCityNJ).

#### **About Boardwalk Hall**

Historic Boardwalk Hall, which first opened in 1929, underwent a three year, \$90 million renovation to transform the building into a modern special events arena capable of variable seating for up to 14,770 people. Listed on the National Register of Historic Landmarks, Boardwalk Hall's renovation produced a glimpse into the dramatic and original Roman Renaissance style, while providing a 21st century experience in terms of comfort and amenities. Upon its reopening in 2001, it has been recognized as the destination's premier entertainment venue, known for high profile concerts, family shows, and sporting events. SMG manages Boardwalk Hall on behalf of its client, the Atlantic City Convention & Visitors Authority. Visit us at [www.boardwalkhall.com](http://www.boardwalkhall.com) for more information. Like us on Facebook at [www.facebook.com/boardwalkhall](http://www.facebook.com/boardwalkhall) and follow us on Twitter @boardwalkhall. For destination information about Atlantic City, please visit [www.atlanticcitynj.com](http://www.atlanticcitynj.com)

#### **About ECAC Hockey**

ECAC Hockey boasts elite student-athletes and teams from 12 of the nation's most prestigious institutions – Brown University, Clarkson University, Colgate University, Cornell University, Dartmouth College, Harvard University, Princeton University, Quinnipiac University, Rensselaer Polytechnic Institute, St. Lawrence University, Union College, and Yale University. For more information about ECAC Hockey, check out [www.ecachockey.com](http://www.ecachockey.com).